



## Mediteq Forum Seminar

### UDI and Data Management Focus

**Mediteq Forum** is visited by Tomas Wennebo from GS1 and Steve Ellison from PRISYM ID who will share their experiences regarding UDI, labelling and data management according to EU and FDA requirements.

For an increased traceability, transparency and security Unique Device Identification (UDI) is introduced in Europe through MDR and IVDR. This means that all medical devices sold in Europe will need to bear an UDI-marking on the product and labels as well as being registered in the Eudamed database. The seminar will discuss practical implications and lessons learnt for how to implement UDI, labelling and related data management, e.g information transfer to Eudamed. We will also discuss the role of Basic UDI as well as UDI marking on different packaging levels.

**Time:** 13th November 2018, 13 – 17 o'clock

**Place:** Aktiviteten at Lindholmen Science Park in Göteborg

**Sign up:** [Here](#)

- 13.00 Introduction and presentation
- 13.15 EU MDR and UDI Implementation – Best Practices from PRISYM ID
- 14.30 Coffee break
- 15.00 Basic UDI and Eudamed from GS1
- 16.00 Questions
- 16.30 Summary and evaluation

If you have questions about the subject that you would like to discuss or that you want to have answered at the seminar? Please provide them when you sign up for the seminar.

If you wish, there is a possibility to start the seminar with a lunch together with other participants, at your own cost. Gathering for lunch is 12 o'clock on L's Kitchen in the conference center.

**Welcome!**

Helen Sandelin  
Facilitator, **Mediteq Forum**



## Speaker presentation



Tomas Wennebo, GSI.

Tomas Wennebo works with global standards for identification and marking of products in the healthcare sector and has knowledge about the demands and rules that is the base for the implementation of these standards by the healthcare suppliers. The purpose is to increase the security for the patient and make the supply of products from the supplier to the healthcare more efficient.



Steve Ellison, VP European Sales PRISYM ID.

Steve has spent over 24 years working with coding and labelling solutions and for the last four years he has been running the European Sales team, promoting and implementing PRISYM ID's world class labelling software solutions.

During his time with PRISYM ID, he has observed many changes within the industry including significant tightening of regulations, the challenges of globalization, implementation of directives such as UDI and EU MDR. He has successful working relationships with a diverse spectrum of market leading companies in Medical Devices, Pharmaceutical, Healthcare and Clinical Trials industries. He helped many customers in the education and implementation of fully compliant and validatable Label Lifecycle Management solutions and their key benefits and excellent business ROI's.

Steve's strengths are his holistic technical background, his IT skills and his vast experience in barcode-based labelling and software solutions, coding and printing hardware and logistic workflows.